

I.E.H.A. Website Advertising Opportunities

I.E.H.A. would like to extend you the opportunity for exposure with the 7,300 people who access www.ieha.org everyday! In conjunction with the launch of our new Website and over 3,000 members who actively use the site to access important membership information and data, On-line advertising accesses a distinct demographic of existing and potential members not available through print advertising. Currently, we have two different vehicles for members to reach you through our site:

Banner Advertisements:

Available for a 6-month or 12-month period on a first-come, first-served basis. The benefit to advertising within a particular section is that members will view it throughout the ENTIRE section. For instance, if a member clicks on "Board of Directors" listed within the "Membership" section, they will still see your banner ad and be able to immediately access your Website. Dimensions for banner ads are 468x60 pixels.

Banner ads are available in the following locations:

SECTION	6 months	12 months
Membership	\$600	\$1100
Education	\$500	\$900
Publications and News	\$400	\$700
Resources	\$500	\$900
Meetings and Events	\$500	\$900
Products and Services	\$500	\$900
Intl. Housekeepers Week	\$500	\$900

Products and Services Guide:

I.E.H.A. will add your product or service for 12 months to our "Product and Services Guide" in an alphabetical list for a nominal cost of \$300. Just provide your company name, logo, contact information, Website, and a brief (75-100 word) description of the product or service you wish to offer and we'll get it posted!

